

Local Farms exhibit at So Cal Fair - more news, promo & signup info

Wow! Plans are moving along quickly for our "Discover California Farms" exhibit at the Southern California Fair in October. Here's an update on the latest activity:

- Chutima is talking with the Department of Public Health about the possibility of shared responsibility for some nutrition education activities at our exhibit
- Audrey has offered to let us display a large tri-fold poster display of the history of the Temecula Wine region.
- A citrus grower, Brian Griffith of Griffith Family Farm would like to participate and sell produce, and more farmers' market managers have joined us in planning to promote their markets and growers.
- We have inquired with the Inland Empire Health Plan about their participation - with their blender bike!
- We are still looking for an organization to take responsibility for staffing the exhibit (and promoting themselves in this prime space) for the days Oct 9 - Oct 13

Notes from our meeting on August 15 are attached to this message.

Volunteers and Activity scheduling: I have created 2 different surveys to keep track of and start scheduling our volunteers and featured activities.

Please enter (or get your volunteers to enter) each person who is volunteering using this survey (including yourself!): <http://ucanr.edu/socalvolunteers>

Please enter (or get your presenters to enter) each proposed featured activity using this survey: <http://ucanr.edu/socalactivities>

Promotion and call for volunteers and farmers: Attached here also is text that you are welcome to use in newsletters or such to solicit volunteers and participation from farmers or others who want to do featured activities at the exhibit.

We will have our next meeting as a telephone conference. Details soon.

Please feel free to forward this to anyone who might be interested!

Thanks,
Penny

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