



# *A Celebration of Science and Service*

PRACTICAL | CONNECTED | TRUSTED

A Future of Opportunities

Christopher A. Greer

UC ANR Vice Provost of Cooperative Extension



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# How will we be viewed?

Recognized as an organization that is committed to providing leadership and innovation to respond to issues that are important to the people of California



# Challenges – 2025

- Increasing California population and urban development
- Declining percentage of college graduates
- Increased rates of obesity, type 2 diabetes, heart disease
- Increased risk of food security and safety
- Declining water and land resources
- Increasing demand for higher yields and quality foods
- Increasing climate change
- Increasing regulations
- Increasing world economic and marketing challenges



# How do we address issues?

Multidisciplinary, coordinated approach as almost all of these issues cut across disciplines

Basic Research

Applied Research

Adaptation and Application



# Resources

- Campuses – AES Faculty and CE Specialists
  - UC Berkeley
    - College of Natural Resources
  - UC Davis
    - College of Agriculture and Environmental Sciences
    - School of Veterinary Medicine
  - UC Riverside
    - College of Natural and Agricultural Sciences
- 10 Statewide Research and Extension Centers
- County CE Offices – CE Advisors and programmatic staff
- Statewide Programs – Youth, Families, and Communities; Integrated Pest Management; Agricultural Issues Center; etc



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# UC Cooperative Extension Today



Water quality,  
quantity and  
security



Endemic and  
Invasive Pests and  
Diseases



Sustainable Natural  
Ecosystems



Sustainable Food  
Systems

## *UC ANR* *Strategic Initiatives*

Healthy Families  
and Communities



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# Focus on the Future



- Communication
- Relationships
- Personnel
- Funding
- Advocacy



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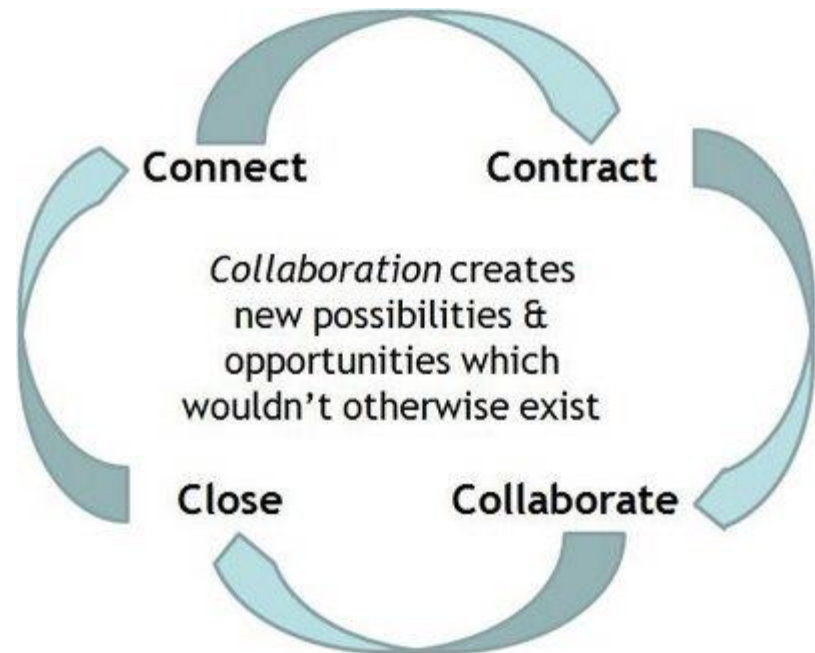
# Relationships

- Relationships

Communication  Respect and Understanding

- Collaborations

- Shared understanding
- Common goal





# Funding

- After years of reductions due to state budget cuts, UC ANR is rebuilding and committed to strengthening UC's public service mandate to conduct and apply the best research to vexing problems in agriculture, natural resources, youth development and nutrition.
  - Advocacy efforts within UC
  - Advocacy efforts with state and federal legislators
  - Continue looking outside of traditional funding sources

# Personnel

- Rebuilding academic ranks
  - Opportunity to redeploy resources strategically
  - Blank Canvass
- Best and brightest
  - How do we get them?
  - How do we keep them?



# Moving Forward

With your help, we envision a thriving California where healthy food systems, healthy environments, and healthy communities are strengthened by a close partnership between the University of California's research and extension programs and the people of the state.





# Questions?



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