

California Avocado Growers Seminar Series 2015

Presented and Hosted by

California Avocado Society, Inc., California Avocado Commission, and
University of California Cooperative Ext.

Avocado Tree Physiology and Pruning

Please join us in thanking our Seminar Sponsors listed below.

Calavo

Our name says it all... For over 90 years Calavo has maintained an unwavering commitment to the California avocado grower. Diversification and financial strength has fueled out family of Fresh Food which drives enduring relationships with retail and foodservice customers across America. Calavo has always been the largest California avocado marketing partner for growers, and we're dedicated to continue to grow our share of the market with superior grower returns and field service.

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Crop Production Services

Serving the Nutrient and Pest Management needs of the Avocado Industry with high quality brands.

Rick Harrison "rick.harrison@cpsagu.com"

Celso Cerri "celso.cerri@cpsagu.com"

Oxnard Branch

Phone (805) 487-4961

<http://www.cpsagu.com>

Goleta Branch

(805) 964-3501

Del Rey Avocado

In operation since 1969, Del Rey Avocado is a family-owned business located in Fallbrook, CA. Del Rey packs California avocados grown from San Diego to San Luis Obispo County. With three generations of experience growing, packing and shipping avocados, Del Rey Avocado has a deep understanding of how we can best serve the California avocado grower.

(760) 728-8325

www.delreyavocado.com

June
Wed. 3 2015
Seminar

Location

UC Cooperative
Extension Office
Auditorium

669 County
Square Dr.

Ventura

*Sponsors with Table Display.

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Index Fresh*

Founded in 1914 as a grower-owned organization, Index has been invested in the success of California growers for a solid century. Index adds value through our export programs, specialized packaging, ripening, cultural seminars, hauling credits, volume rebates and focused field representatives. An innovative approach to the avocado market combined with our commitment to the avocado industry creates value for the California avocado grower.

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Limoneira

With 1,169 acres in production, is one of the largest avocado growers in the United States. With over a half century of growing avocados, the Company has developed considerable expertise producing, harvesting, marketing and selling this increasingly popular product. During the last 60 years, the Company has seen the avocado's transition from a single specialty fruit to an array of 10 variety types ranging from green-skinned Zutanos to the predominant black-skinned Haas. To better compete globally, Limoneira has taken the important step of dense planting (4 times the trees per acre versus traditional plantings) and mulching to enable the trees to better acclimate to non-tropical climates. These sustainable practices enable Limoneira to tread lightly on the land.

Limoneira

1141 Cummings Rd.

Santa Paula, CA 93060

Phone: (805) 857-8717

<http://limoneira.com>

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Mission Produce

Mission revolutionized the avocado industry by being the first company to supply ripe fruit to retail, wholesale and foodservice customers. We have Ripening and Distribution Centers in 7 US States and 6 countries worldwide. These regional, state-of-the-art facilities ripen fruit, maximize just-in-time delivery, reduce customer inventory management and enhance transportation efficiency. Mission customers are ensured a consistent flow of fresh products on an as needed basis.

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West Pak

West Pak has been owned by the same two California Growers for over 32 years. It's commitment to delivering superior produce begins at the Orchard. Our unique approach involves maintaining an active role in the growing process and keeping current on all Good Agricultural Procedures. We currently own or lease Avocado Orchards in the Northern and Southern Growing Regions.

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